**Digital Literacy, Grade 10, Lesson 2, “Feeling on Display”** (Adapted from Common Sense Media)

**Learning Objectives:**

**•**Identify examples of teens evaluating one another’s photos online.

•Compare and contrast attitudes toward boys and girls regarding editing, posting, and commenting on personal photos that are posted on social network sites.

•Analyze broader gender norms and media messages that may frame the way people use and interpret photos on social network sites.

**Essential Question:**

*Are girls and boys judged differently when they post photos online?*

**Key Vocabulary**:

•**image** – a representation of someone or something, such as a photograph or drawing; the way someone or something is perceived by others’.

•**double standards** – a rule that is unfairly applied to different people or groups of people.

**Warm up:** Ask the following questions to introduce vocabulary & set up the video they are going to watch and discuss.

1. On social network sites, how do you decide which picture should be your profile picture? What do you think makes a “perfect” profile picture?

2. Who sets the standards for what is considered a “good” profile picture? Where do these standards, or ideas, come from?

3. What would happen if you posted a profile picture and you didn’t receive any “Likes” or comments on it? What would be going through your mind? What would you do?

**Show the video**: (Double click on the icon. This should load and play on Windows Media Player)



**Discussion**:

1. Do people create online images of themselves? Do they try to look, act, or be viewed in certain ways? Why or why not?

2. Are girls known for posting certain kinds of photos or albums? Do people fish for compliments online? How might photos and photo comments boost people’s self-esteem?

3. Are boys known for posting certain kinds of photos or albums? Marco says that people try to “prove something” with the photos they post online. What do you think he means by this?

4. Do we have different expectations for how girls and guys should look or act online? If so, where do we learn these attitudes? If not, why not?

**Wrap up:**

1. What do you think of Claudia’s statement that it’s easy to judge other people online because “You have the safety net of being in front of a screen – you’re not face to face”?

2. Do you think that people react differently to a “selfie” taken by a girl versus a “selfie” taken by a boy? Why or why not?

3. Do you think that a double standard exists between boys and girls when it comes to online appearance? If so, what?